



BIKEABLES
Amazement rides for elderly and mobility impaired

Bikeables

Amazement rides for elderly and mobility impaired



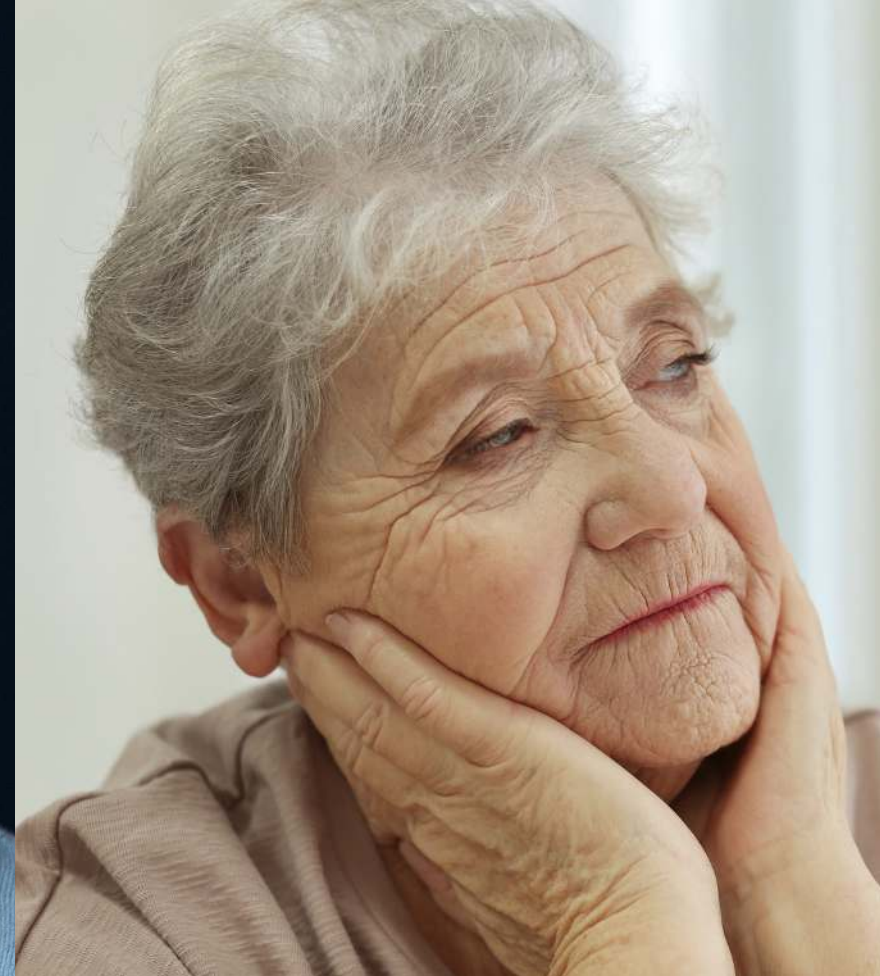
Short Overview of the project

With our offer we want to make it possible to experience what citizen-friendly neighbourhood development should look like, how alternative forms of mobility can be used and how stronger social togetherness can put an end to the increasing isolation of many people.

Our disability bikes and rickshaws contribute to more self-determined participation for people who are limited in their mobility; we connect people and bring them together.



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Problem

- Elderly and mobility impaired people are limited in local entertainment options;
- Obesity, heart diseases, high blood pressure and premature mortality are causes of social isolation, loneliness, depression and inactivity;
- Missed opportunities for attracting tourists in Bournemouth from these categories.



In over-50's, the incidence of loneliness increased by a half from 2017 and it's set to reach 2 million by 2025 and 77% of the disabled people feel the same way





**4.7 Million Tourists come to Bournemouth every year.
19% are elderly...18% are disabled..**

Solution

- a source of recreation and socialization
- increased opportunities to participate in leisure activities
- the chance to enjoy our beaches from another perspective regardless of the disability
- to facilitate entertainment for elderly and mobility impaired tourists





Bikeables

Amazement rides for elderly and mobility impaired

Bikeables rents rickshaws and disability bikes.

We offer personalised, safe bike rides with fully train and qualified care staff

We address this service especially to elderly and mobility impaired people but we are not excluding anyone who would like to rent our rickshaws or bikes

Our service is based on renting 3 kind of bikes :

- The rickshaw



2. OPair



3.Velo Plus



We will have pre-established routes in accordance with BCP recommendations and regulations



The clients can personalise their trip along the route

How you can access the service?

Our App

Schedule Ride

Pick-up & Destination

- Bournemouth Pier**
Pier Approach, Bournemouth BH2 5AA
- Sandbanks Beach**
Banks Rd, Poole BH13 7QQ

Departure date & time

June 4, 2022

08:00 AM

SCHEDULE RIDE

Ride Scheduled

Thank you for your booking

Ride Summary

June 4, 2022

08:00AM

Pick-up & Destination

- Bournemouth Pier**
Pier Approach, Bournemouth BH2 5AA
- Sandbanks Beach**
Banks Rd, Poole BH13 7QQ

MODIFY RIDE


CANCEL RIDE

CHOOSE YOUR RIDE


Current Ride

- Pier Approach, Bournemouth BH2 5AA
Bournemouth Pier 09:30AM
- Banks Rd, Poole BH13 7QQ
Sandbanks Beach 11:30AM

CHOOSE YOUR RIDE

- 

Wheelchair Bike
Seats - 1
Accommodates 1 wheelchair


SELECTED
- 

Chat Rickshaw Bike
Seats - 2
Share with a friend, split the fare!

SELECT

NEXT ▶

This Ride

Riding with  **Dave** 4.7/5.0


SOS
Press in emergency

App. Cost **£ 79.98** Time **120 min** Distance **3.7 mi**

Ride Start

- Pier Approach, Bournemouth BH2 5AA
Bournemouth Pier 09:30AM
- Banks Rd, Poole BH13 7QQ
Sandbanks Beach 11:30AM
- + ADD STOP?**
- Pier Approach, Bournemouth BH2 5AA
Bournemouth Pier 11:30AM

Ride End

Paying with Mastercard **0172 

CONFIRM RIDE



Our business partner in this venture is the Dutch special needs bikes manufacturer, Van Raam.

"Van Raam offers sustainable and contemporary mobility to people with a disability."



Bikeables will be also acting as a sales rep for Van Raam, meaning that we will be able to sell tricycles, transport bikes, scooterbikes, wheelchair bikes, tandem bikes, double rider bikes, and low step through bikes





Team

Bianca David

10 years experience in healthcare (business developer, director) start-up experience in healthcare, retail and HORECA). Business Management and Entrepreneurship student at University of Portsmouth

Carlos Goncalves

Business Management and Entrepreneurship Student at University of Portsmouth

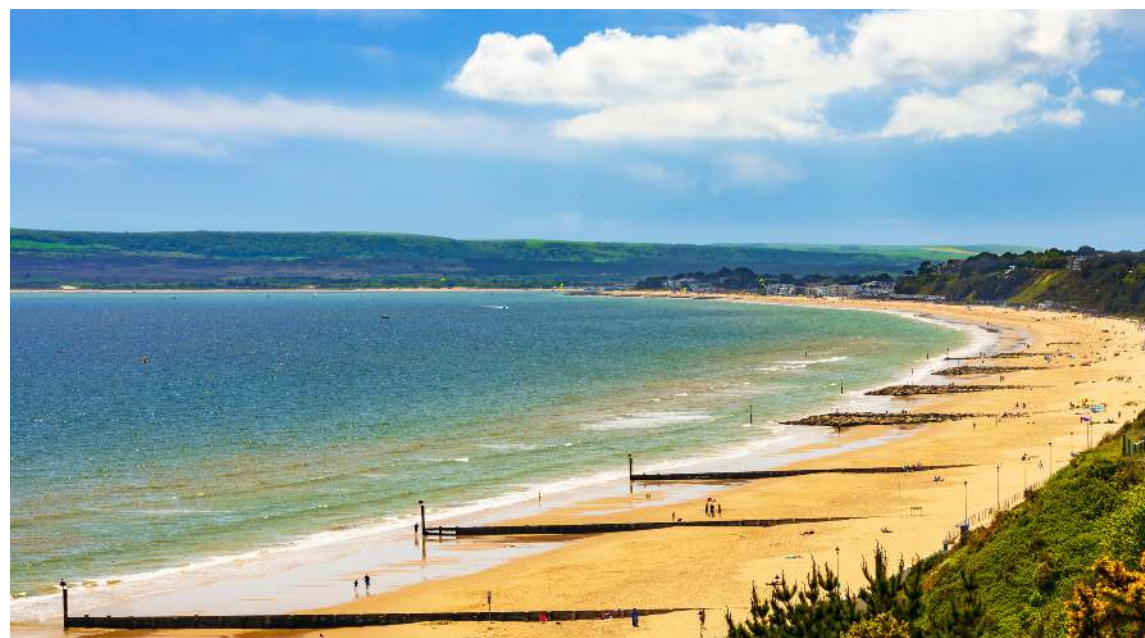
Advisors :

Ekaterina Murzacheva - PhD - Senior Lecturer in Entrepreneurship, University of Portsmouth

Becky Qew-Jones - researcher - Degree Apprenticeships, University of Portsmouth

Mike Frizzell - healthcare business owner

Thank you :)



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Amazement rides for elderly and mobility impaired people